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## Senior Product Designer operating at ecosystem scale in regulated fintech.

Lead designer across a \$60B+ mortgage origination platform and its connected compliance, payroll, and reporting systems, supporting 10,000+ brokers nationally. Specialize in translating complex operational and regulatory constraints into scalable product architecture.

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### Experience

#### Product Designer / Product Lead

Newton Connectivity | 2019 - Present

- Lead design of the Velocity origination platform and its connected compliance, payroll, and reporting systems, owning the complete deal lifecycle processing 122,000+ applications annually.
- Embed lender policy and regulatory controls directly into workflow architecture underpinning \$60B+ in 2025 mortgage origination volume.
- Led cross-functional system modeling with engineering, contributing to a ~60% reduction in feature delivery time through clearer component standards and workflow definitions.
- Eliminated manual Excel-to-system reconciliation for national mortgage networks, reducing administrative overhead by an estimated 40%.
- Mentored three designers, establishing decision frameworks and cross-functional handoff protocols that reduced front-end rework and improved implementation consistency.

#### Creative Director

604media | 2013 - 2019

- Led a small design team delivering end-to-end digital work across brand, web, and early application products
- Worked directly with developers to translate design intent into production-ready systems
- Owned projects from strategy through implementation, operating hands-on across design and delivery

#### Art Director

Juice Group Media | 2009 - 2013

- Delivered brand, digital, and campaign work across multiple industries
- Focused on visual systems, interaction design, and execution quality

### Tools & Methods

Figma · Design Systems · Workflow Architecture · System Modeling · Jira  
Angular-Aware Design · API-Informed UX · Regulated Fintech Platforms